

Cinema Works

A Global Telepresence Company

Company Overview

Cinema Internet Networks Inc. ("CinemaWorks") is a Canadian public company (CWK:TSX.V) providing advanced high-definition (HD) Telepresence and videoconferencing services. In addition, the Company is a charter member of the Global Telepresence Directory – a global alliance of public access HD videoconferencing and Telepresence sites. The Company also books videoconferencing and Telepresence meetings in over 2,500 locations worldwide.

Telepresence – Saving TIME, MONEY and the ENVIRONMENT

TIME: Travel, especially for global companies, is a huge productivity disruption usually by some of an organization's most important executives and employees.

MONEY: Why travel to speak in-person if you can communicate just as effectively through Telepresence? People no longer have to fly to meetings. They can simply "turn them on". The result creates substantial savings in travel costs.

ENVIRONMENT: Carbon-savings are now a key additional component of the perfect storm that is Telepresence. According to Nortel, using Telepresence a typical company can reduce its 'travel' carbon footprint by 30%.

Quick Facts

Shares outstanding: 43.7 million

Recent share price: \$0.02 to \$0.06

Market Cap: \$2,000,000

Market Float: 30 million

Annual Revenues: Audited 2008 - \$300,000



"The mistake people make is thinking of telepresence as big screens and fancy tables, and that's why they think of it as a CxO-only thing. It's wrong to characterize telepresence as simply an executive tool."

(Mark Gorzynski, Halo chief scientist, HP; ScreenPlays; July 2008)

Cinemaworks - Consolidated legacy business and seven (7) GTCs	2009	2010
Legacy hotel/MDU ops	300,000	250,000
Public Access Telepresence - HQ Vancouver	30,000	100,000
Telepresence Equipment sales/ rental/integration	150,000	100,000
Total Revenue	480,000	250,000

CONTACT

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"Telepresence is like trying to describe chocolate. There's no substitute for having a taste."

Bill Massey, CEO, Cinema Works